

ORDER



Orders	Order / Rev:	169757
	Alt Order #:	06868737
	Product Desc:	Candidate
	Estimate:	2271
	Flight Dates:	10/30/12 - 11/06/12
	Original Date / Rev:	10/28/12 / 11/03/12
	Order Type:	GENERAL

KSTP-TV, LLC and KSAX-TV

Primary AE:	Rachel Chason
Sales Office:	P-PHL
Sales Region:	National

Agency	Name:	Greer Margolis & Mitchell
	Buying Contact:	Maura Gilroy
	Billing Contact:	
		1010 Wisconsin Ave NW
		Washington, DC 20007-3674

Billing Type:	Cash
Billing Calendar:	Broadcast
Billing Cycle:	EOM/EOC
Agency Commission:	15%

Advertiser	Name:	Walz for Congress
	Demographic:	A35+
	Product Codes:	PL1
	Priority:	2
	Revenue Codes:	AGY, POL, CAND

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	22	\$12,075.00	\$10,263.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	22	\$12,075.00	\$10,263.75	0.00
Totals	22	\$12,075.00	\$10,263.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Rachel Chason			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	M	10/30/12	11/02/12	M-F 530-6a News M-F 530-6a News 5 EYEWITNESS NEWS @ 530A	CM	530-6a	- TWTF - -	:30	2	\$400.00	2	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	- TWTF - -		2		\$400.00		0.00					
E 2	M	10/30/12	11/02/12	M-F 6-7a News M-F 6-7a News 5 EYEWITNESS NEWS @ 6AM	CM	6-7a	- TWTF - -	:30	1	\$550.00	2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	- TWTF - -		1		\$550.00		0.00					
E 3	M	10/30/12	11/02/12	M-F GMA M-F GMA GOOD MORNING AMERICA	CM	7-9a	- TWTF - -	:30	2	\$500.00	2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	- TWTF - -		2		\$500.00		0.00					
E 4	M	11/04/12	11/04/12	SU GMA Su GMA GOOD MORN AMERICA-SUNDAY	CM	7-8a	- - - - - S	:30	1	\$725.00	2	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/29/12	11/04/12	- - - - - S		1		\$725.00		0.00					
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
		1	M	10/29/12-11/04/12	SU GMA	7-8a	- - - - - Su	:30		(\$725.00)	0.00	NM			
					Credited										
E 5	M	10/30/12	11/02/12	M-F 430-5p News 430p News	CM	430-5p	- TWTF - -	:30	2	\$400.00	2	0.00	NM	2	\$800.00

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Advertiser: Walz for Congress
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Estimate: 2271

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5 EYEWITNESS NEWS @ 430P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		2			\$400.00			0.00			
E 6	M	10/30/12	11/02/12	M-F 5-530p M-F 5-530p	CM	5-530p	- TWTF--	:30	2	\$700.00	2	0.00	NM	2	\$1,400.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		2			\$700.00			0.00			
E 7	M	10/30/12	11/02/12	M-F 6-630p M-F 6-630p	CM	6-630p	- TWTF--	:30	2	\$1,100.00	2	0.00	NM	2	\$2,200.00
5 EYEWITNESS NEWS @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		2			\$1,100.00			0.00			
E 8	M	10/30/12	11/02/12	M-F 630-7p M-F 630-7p	CM	630-7p	- TWTF--	:30	1	\$1,050.00	2	0.00	NM	1	\$1,050.00
5 EYEWITNESS NEWS @ 6:30PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		1			\$1,050.00			0.00			
E 9	M	11/03/12	11/03/12	Sa 6-630p Sa 6-630p	CM	6-630p	-----S-	:30	1	\$600.00	2	0.00	NM	1	\$600.00
5 EW NEWS SATURDAY @ 6PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S-		1			\$600.00			0.00			
E 10	M	10/30/12	11/02/12	M-F 1102p News thru 1/7 M-F 1102p News	CM	1102-1132p	- TWTF--	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITN NWS @11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		1			\$400.00			0.00			
E 11	M	10/30/12	11/02/12	M-F 1035-1102p thru 1/7 Nightline	CM	1035-1102p	- TWTF--	:30	1	\$900.00	2	0.00	NM	1	\$900.00
ABC NEWS NIGHTLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	- TWTF--		1			\$900.00			0.00			
E 12	M	11/05/12	11/05/12	M-F 6-7a News M-F 6-7a News	CM	6-7a	M-----	:30	1	\$550.00	2	0.00	NM	1	\$550.00
5 EYEWITNESS NEWS @ 6AM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$550.00			0.00			
E 13	M	11/05/12	11/05/12	M-F 5-530p M-F 5-530p	CM	5-530p	M-----	:30	1	\$700.00	2	0.00	NM	0	\$0.00
EYEWITNESS NEWS @ 5PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$700.00			0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	M	11/05/12-11/11/12		M-F 5-530p		5-530p	M-----	:30		(\$700.00)		0.00	NM		
Credited															
E 14	M	11/05/12	11/05/12	M-F 1102p News thru 1/7 M-F 1102p News	CM	1102-1132p	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
5 EYEWITN NWS @11PM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/05/12	11/11/12	M-----		1			\$400.00			0.00			
N 15	M	11/02/12	11/02/12	M-F 1236-106a thru 1/7 According to Jim	CM	1236-106a	----F--	:30	1	\$125.00	3	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	----F--		1			\$125.00			0.00			
N 16	M	11/02/12	11/04/12	Su 1105-1135p Sun 1105-1135p	CM	1105-1135p	-----S	:30	1	\$350.00	2	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		10/29/12	11/04/12	-----S		1			\$350.00			0.00			
N 17	M	11/01/12	11/04/12	M-F 1102p News thru 1/7 M-F 1102p News	CM	1102-1132p	---T---	:30	1	\$250.00	3	0.00	NM	1	\$250.00

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N17	M	11/01/12	11/04/12	M-F 1102p News thru 11/04/12 M-F 1102p News	CM	1102-1132p	---T---	:30	1	\$250.00	3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/29/12	11/04/12	---T---			1		\$250.00		0.00				
N18	M	11/05/12	11/05/12	M-F 3-4p Twin Cities Live	CM	3-4p	M-----	:30	2	\$350.00	1	0.00	NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		11/05/12	11/11/12	M-----			2		\$350.00		0.00				
Totals													22	\$12,075.00	